



**B**natural Scentiments  
BODY BUTTER

## Quick Reference Fundraising Guide 2024-2025

Raising Money For Your Group Is Easy!

Bnatural Scentiments Body Butter Is A  
Refreshing Alternative To  
Wrapping Paper, Magazines, Candy and Fruit

# INTRODUCTION:



## OUR PRODUCTS

Clean. Pure. Natural. With delightful high quality fragrance notes, essential oils, and premium shea butter, our products are guaranteed to leave you feeling drenched in the beauty of nature. No water, no preservatives. We have products suited for gentlemen as well, in our Bnatural Granite Men's Shea Butter Collection, which are made with fragrance notes recreating the latest and trendiest high-end men's colognes. Bnatural Scentiments Body Butter is designed for the progressive, forward thinking man and woman.

## OUR FRAGRANCES

We have an impressive array of fragrance notes, from powder to fruit based, that will leave you eager to try them all.



# WHO WE ARE:



## MARIO WARREN CEO & OWNER

I'm Mario Warren, the CEO and Owner of Bnatural Scentiments Body Butter. As a former high school band director, I know first-hand the frustration with trying to come up with new fundraising ideas. The market is saturated with the same products, and patrons are tired of what is being offered. That's why in 2012 I created Bnatural Scentiments to offer non-profit organization another option for raising funds.

## OUR CLIENTS

Our products are perfect for bands, schools, clubs, teams, and groups of all sorts. Bnatural Scentiments Body Butter is a refreshing alternative to wrapping paper, magazines, candy and fruit.

*"The Humboldt Jr./Sr. High School thanks Bnatural Scentiments for it's support and fundraising opportunities. We raised thousands of dollars to help offset our students and parents out-of-pocket expenses." --  
Cozbia Smith, Band Director*



# HOW WE WORK WITH YOU:

- Set up a meeting via phone or video chat. Most questions can be answered with a simple phone call.
- Schedule a kick-off meeting. This will serve as an introduction to the product for the students and parents. It has been shown that allowing customers to get acquainted with the product, by touching and smelling, yields more sales, thus more support for the organization.
- At the end of the fundraiser, coordinators will collect order forms and money, and submit forms to a local Bnatural Scentiments representative. Organizations will keep their profit upfront.
- Delivery of your products will begin after the placement and pick-up/delivery of the order forms. This will take 2-4 weeks, depending on the size of your order.
- To keep your profits high, and costs down on our end, we will send customer bags for you to separate each order individually.
- Enjoy your products and proceeds!



# PROFIT

This is the easy part!!

Your organization receives \$5.00 of every \$12.00 body butter that you sell.

<b>Participants</b>	<b>Benchmark (Units)</b>	<b>Unit Profit</b>	<b>Total Profit (Minimum)</b>
40	10	\$5.00	\$2,000.00
60	10	\$5.00	\$3,000.00
80	10	\$5.00	\$4,000.00
100	10	\$5.00	\$5,000.00
120	10	\$5.00	\$6,000.00